

## **Stephen R. Barnard**

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### **EDUCATION**

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- Ph.D. Sociology, University of Missouri, Columbia. 2012.  
*Dissertation:* Twitter and the Journalistic Field: How the Growth of a New(s) Medium is Transforming Journalism
- M.A. Sociology, University of Missouri, Columbia. 2007.  
*Thesis:* Crooked Coverage: A Study of (De)Racialized Texts in Print Media
- B.A. Sociology, University of Missouri, Columbia. 2005.

### **EMPLOYMENT**

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- 2014- Assistant Professor – St. Lawrence University  
Department of Sociology
- 2013-2014 Lecturer and Postdoctoral Fellow – University of Denver  
Department of Media, Film & Journalism Studies
- 2012-2013 Postdoctoral Fellow – University of Missouri, Columbia  
Mizzou Advantage ‘Media of the Future’ Initiative  
Department of Journalism Studies, Peace Studies Program

### **RESEARCH & TEACHING INTERESTS**

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Media Sociology; Journalism Studies; Technology & Social Change; Digital Sociology; Culture, Identity & Interaction; Social Control & Deviance; Qualitative Methods; Social Theory; Critical Pedagogy

### **PEER-REVIEWED PUBLICATIONS**

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#### **Books**

- 2018 *Citizens at the Gates: Twitter, Networked Publics and the Transformation of American Journalism*. Palgrave Macmillan.

### **Articles**

- 2018 "Tweeting #Ferguson: Mediatized fields and the new activist journalist" *New Media & Society*. 20(7):2252–71. (Published online June 19, 2017).
- 2016 "'Tweet or Be Sacked': Twitter and the New Elements of Journalistic Practice" *Journalism: Theory, Practice and Criticism*. 17(2):190-207. (Published online October 9, 2014).
- 2009 "A People's Method(ology): A Dialogical Approach" (with Jesse P. Van Gerven) *Cultural Studies ↔ Critical Methodologies*, 9(6):816-831.

### **Book Chapters**

- 2016 "Digital Sociology's Vocational Promise" In *Digital Sociologies*, edited by Jessie Daniels, Karen Gregory, and Tressie McMillan Cottom. UK: Bristol. Policy Press.
- 2016 "Spectacles of Self(ie) Empowerment? Networked Individualism and the Logic of the (Post)Feminist Selfie" *Studies in Media and Communications*. Volume 11. Emerald Group Publishing Limited.

### **Invited Publications**

- 2015 "Building Castles in the Air: Critical Digital Pedagogy and the Pursuit of Praxis" *Hybrid Pedagogy*. (September 1) Available at: <http://www.hybridpedagogy.com/journal/building-castles-in-the-air-critical-digital-pedagogy-and-the-pursuit-of-praxis/>

### **Work in Progress & Under Review**

- Under Review "From Propaganda to Fake News (and Back): Theorizing (Dis)Information in the Age of Mediatization"
- In Progress "All Media Are Social: Sociological Perspectives on Mass Media" (with Andrew M. Lindner) – Book under contract with Routledge
- In Progress "From Fox News to Fake News: Post-Industrial Journalism, Propaganda, and the Crisis of American Democracy"

## **OTHER PUBLICATIONS**

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### **Online Articles**

- 2016 "Keeping It Real with Twitter and #realacademicbios." *Contexts*. March 9. Available at: <https://contexts.org/blog/keeping-it-real-with-twitter-and-realacademicbios/>

**Book Reviews**

- 2019 (Forthcoming) "Technically Together: Reconstructing Community in a Networked World. By Taylor Dotson." *American Journal of Sociology*. Expected July 2019, 125(1).
- 2015 "Jolyon Mitchell, Promoting Peace, Inciting Violence: The Role of Religion and Media." *Journal of Media and Religion*, 14(1):46-48.
- 2012 "Jennifer Earl and Katrina Kimport, Digitally Enabled Social Change: Activism in the Internet Age." *New Media & Society*, 14(5):894-895.

**SELECTED CONFERENCE PRESENTATIONS**

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- 2018 "Journalistic Practice, Platforms, and the Future of Media Power." Paper Presentation. "Media Sociology I: Politics and the News" session. American Sociological Association. August 13. Philadelphia, PA.
- 2018 "From Fox News to Fake News: Making Sense of (Dis)Information in the Age of Mediatization" Media Sociology Preconference, American Sociological Association Annual Meeting. August 10. Philadelphia, PA.
- 2017 "Trump, Twitter, and the Battle for Symbolic Power" Paper presentation. "Meaning Making" session, Media Sociology Preconference, American Sociological Association Annual Meeting. August 11. Montréal, CA.
- 2017 "The Revolution Will Be Mediatized: Fashioning the Lenses of Field Theory and Mediatization for the Study of Twitter and Contemporary Journalism" Paper presentation. "Digitally Networked Field Studies" session, Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting. February 26. Philadelphia, PA.
- 2016 "Seeking Social Justice in the Digital Age: A Praxis-Oriented Approach to Community-Based Learning and Offender Reentry" Pedagogy presentation. "Negotiating Social Justice through Digital Engagement" session, Bucknell University Digital Scholarship Conference. October 30. Lewisburg, PA.
- 2016 "We stand with #Nerdland: Twitter, Journalism, and the Affective Power of Networked Publics" Paper presentation. "Connected Cultures" session, Media Sociology Preconference. American Sociological Association Annual Meeting. August 19. Seattle, WA.

- 2016 “Tweeting #Ferguson: Mediatized Fields and the New Activist Journalist” Paper presentation. “Social Media Approaches to Racial/Ethnic Activism and Social Bonding” session, Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting. March 19. Boston, MA.
- 2016 “Twitter & Society: Teaching with and about technology.” THATcamp North Country, March 10. Canton, NY.
- 2015 “Can You Digit? Digital Sociology’s Vocational Promise.” Roundtable paper presentation. “Digital Futures” session, Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting. February 28. New York, NY.
- 2014 “Putting the ‘Me’ in Media Studies: Teaching with and about new media technologies.” Digital poster presentation. Teaching and Learning Conference, University of Denver. April 4.
- 2013 “Twitter and the Structural Transformation of the Journalistic Field.” Paper presentation. “Media Logics” session, Media Sociology Preconference, American Sociological Society Annual Meeting. August 9. New York, NY.
- 2013 “‘Tweet or Be Sacked’: Twitter and the Transformation of Journalistic Practice(s).” Paper presentation. “Media Sociology” session. Midwest Sociological Society Annual Meeting. March 29. Chicago, IL.
- 2011 “Opening Up Fields of Journalistic Possibility: Interactionism and Journalistic Professionalism in the Web 2.0 Era.” Paper presentation. “Media Sociology II” session American Sociological Association Annual Meeting. August 20. Las Vegas, NV.
- 2011 “Twitter and the Journalistic Field.” Paper presentation. “Sociology of Media” Session. Midwest Sociological Society Annual Meeting. March 24. St. Louis, MO.
- 2008 “A People’s Method(ology).” Paper presentation (with Jesse Van Gerven). Midwest Sociological Society Annual Meeting. March 29. St. Louis, MO.
- 2007 “Crooked Coverage: A Study of (De)Racialized Texts in Print Media.” Paper presentation. Midwest Sociological Society Annual Meeting. April 5. Chicago, IL.

## **INVITED PRESENTATIONS**

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- 2017 “Introduction to Social Media Research.” Full-day workshop to faculty and graduate students at the University of Missouri-Columbia. June 5, 2017.

- 2016 “Just Be You: Tips for Professional Networking in the Digital Age.” Invited presentation in faculty workshop on Developing and Managing Your Academic & Professional Digital Identity. St. Lawrence University, Canton NY. February 23, 2016.
- 2014 Panelist and Moderator. “Disaster Coverage and Drones” Digital Media Ethics Symposium. University of Colorado, Boulder. March 14, 2014.
- 2012 “Doing Digital Ethnography (with Qualitative Content Analysis)” Invited lecture to Amanda Hinnant’s Graduate Seminar on “Qualitative Research Methods in Journalism.” Missouri School of Journalism. October 10, 2012.
- 2010 “Media Literacy and Citizenry: Why (critical) media literacy is imperative, and how to facilitate it in the age of new media” Invited lecture to The Missouri Bar Association’s Annual Law Conference. (Two sessions.) March 4, 2010.

## **MEDIA APPEARANCES**

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### **Op-Eds**

- 2018 “Journalists, please don’t leave — it’s time to fix Twitter” [The Hill](#), July 29.
- 2018 “It’s Time for the Fourth Estate to Heed the Fifth” [RealClearPolitics](#), July 26.

### **Press**

- 2018 Blanding, Michael. “Where Does Journalism End and Activism Begin?” [Nieman Reports](#), August 21.
- 2018 Foglia, Lou. “Has Twitter made us mean, dumb, and addicted?” [Beme News](#), August 1.
- 2014 Jarchow, Matt. “Social Media an Emerging Threat to College Campuses” [Time Warner Cable News](#), October 27.
- 2014 Rizzo, Alan. “Yik Yak should be studied, not banned, professor says” [Watertown Daily Times](#), October 24.

### **Research Briefs**

- 2015 “Stephen Barnard, St. Lawrence University – Social Media and Journalism” [Academic Minute](#), WAMC Northeast Public Radio, April 27.
- 2015 “‘Tweet or Be Sacked’: Twitter and the New Elements of Journalistic Practice” [Sage Video](#).

## **TEACHING**

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### **St. Lawrence University**

Principles of Sociology (100-level)  
Media and Society (100-level)  
Question Everything: The Art of Information Activism (first-year program)  
Culture and Identity in the Digital Age (200-level)  
New Media, Conflict and Control (200-level)  
Criminal (In)Justice (200-level; community-based learning in county jail)  
Twitter and Society (300-level; capstone seminar with applied research methods)

### **University of Denver**

Introduction to Media & Culture (100-level)  
New Media, Conflict and Control (advanced seminar; writing-intensive)  
Quantitative Research Methods (graduate-level)

### **University of Missouri**

#### *Instructor of Record (2007-2012)*

Culture & Mass Media (200-level)  
Introduction to Peace Studies (100-level; writing-intensive)  
Introduction to Sociology (100-level; honors)  
Recent Theories in Sociology (300-level)  
Social Deviance (100-level)  
Social Psychology (300-level)  
The News Media: Journalism & Advertising in a Democratic Society (100-level)

## **ADVISING & MENTORING**

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Research Supervisor and Mentor: "Status Portrayal on Instagram: Identity Formation in the Twenty-First Century." St. Lawrence University Summer Fellowship. Summer 2018.

Independent Study: Examining race-based social movements from Civil Rights to Black Lives Matter. Spring 2016.

Recruitment and Mentoring: "Mindful Coloring." New York Six Think Tank Student Fellowship. Fall 2015.

## **PROFESSIONAL ASSOCIATIONS**

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American Sociological Association (ASA) — 2010-present

Section Membership

Communication, Information Technologies, and Media Sociology (CITAMS)  
Sociology of Culture

Eastern Sociological Society (ESS) — 2015-present

Midwest Sociological Society (MSS) — 2006-2014

Action Coalition for Media Education (ACME) — 2016-2017

**PROFESSIONAL SERVICE**

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**Ad-hoc Reviewer**

*Journal of Broadcasting and Electronic Media*

*Journal of Communication*

*Journalism: Theory, Practice and Criticism*

*New Media and Society*

*Media and Communication*

*Poetics*

*Social Media + Society*

*Sociology Compass*

*Sociology of Race and Ethnicity*

*Symbolic Interaction*

*The Communication Review*

**Conference Organizing and Presiding**

2018    Presider, Visual Media Presentations. American Sociological Association Annual Meeting.

2018    Moderator, Visual Studies. Media Sociology Preconference.

2017    Presider, Contemporary Issues in Journalism and Media Sociology: From Addiction to Advertising. American Sociological Association Annual Meeting.

2015    Presider, Digital Futures. Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting.

2013    Organizer and Presider, Media Sociology. Midwest Sociological Society Annual Meeting.

2012    Co-Organizer (with Sam Cluster), Media Sociology. Midwest Sociological Society Annual Meeting.

- 2011 Organizer and Presider, Sociology of Media. Midwest Sociological Society Annual Meeting.
- 2010 Organizer and Presider, Sociology of Media. Midwest Sociological Society Annual Meeting.
- 2009 Organizer and Presider, Qualitative Methods; Sociology of Media. Midwest Sociological Society Annual Meeting.

**St. Lawrence University and Departmental Service**

- 2015-present Information Technology Committee, St. Lawrence University  
(Chair – 2016-2017, 2018-present)
- 2015-2017 Co-Director: Weave News
- 2015-2016 Faculty Fellow: New York Six (NY6) Think Tank
- 2014-present Crossing Boundaries (Digital Humanities) Advisory Board  
St. Lawrence University

**AWARDS, FELLOWSHIPS, GRANTS AND HONORS**

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**Selected Awards and Grants**

- 2017 William B. Bradbury, Jr. Faculty Award (\$2000). St. Lawrence University.
- 2015 Crossing Boundaries Small Grant (\$2000). "Twitter and Society: Practicing Digital Sociology with 'Big Data'." St. Lawrence University, Mellon Humanities Grant.
- 2015 Faculty Research Grant (\$500). St. Lawrence University.
- 2015 Instructional Mini-Grant (\$500). St. Lawrence University.
- 2012 Nominee for Distinguished Dissertation Award. Graduate School. University of Missouri.
- 2011 Professional Presentation Travel Fellowship. Graduate School. University of Missouri.
- 2011 Travel Scholarship. Graduate Professional Council. University of Missouri.



**Fellowships**

- 2015 Hybrid Pedagogy Fellow – Digital Pedagogy Lab, University of Wisconsin-Madison. August 10-14.
- 2015-2016 Digital Initiatives Senior Faculty Fellow – St. Lawrence University, supported by the Mellon Foundation Humanities Grant.
- 2014-2015 Digital Initiatives Faculty Fellow – St. Lawrence University, supported by the Mellon Foundation Humanities Grant.

**Honors**

Golden Key International Honour Society – Lifetime Member, 2011

**PROFESSIONAL DEVELOPMENT**

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- 2018 Oral Communication Institute, St. Lawrence University. August 16-17.
- 2015 Digital Pedagogy Lab, University of Wisconsin-Madison. August 10-14.
- 2013 Advanced Seminar Writing Workshop. University of Denver. December 4-6.
- 2013 On-line teaching: An in-person primer, University of Missouri. January 25.
- 2012-2013 Preparing Future Faculty program, University of Missouri Graduate School.
- 2011 Safe Space Training, University of Missouri LGBTQ Resource Center.
- 2008 Teaching Sociology, University of Missouri training course. Fall 2008.
- 2008 Preventing Sexual Harassment Certification. University of Missouri.

## REFERENCES

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**Victoria Johnson**

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Department of Sociology  
University of Missouri  
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**Adrienne Russell**

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Journalism and the Environment  
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**Charles N. Davis**

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