Curriculum Vitae

Stephen R. Barnard

Department of Sociology and Criminology
Butler University
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EMPLOYMENT

2025- Professor and Chair – Butler University
Department of Sociology and Criminology

2021- 2025 Associate Professor and Chair – Butler University
Department of Sociology and Criminology

2019-2021 Associate Professor and Chair – St. Lawrence University
Department of Sociology

2014-2019 Assistant Professor – St. Lawrence University
Department of Sociology

2013-2014 Lecturer and Postdoctoral Fellow – University of Denver
Department of Media, Film & Journalism Studies

2012-2013 Postdoctoral Fellow – University of Missouri, Columbia
Mizzou Advantage 'Media of the Future' Initiative
Department of Journalism Studies, Peace Studies Program

EDUCATION

Ph.D. Sociology, University of Missouri, Columbia. 2012.
Dissertation: Twitter and the Journalistic Field: How the Growth of a New(s) Medium is Transforming Journalism

M.A. Sociology, University of Missouri, Columbia. 2007.
Thesis: Crooked Coverage: A Study of (De)Racialized Texts in Print Media

B.A. Sociology, University of Missouri, Columbia. 2005.

RESEARCH & TEACHING INTERESTS

Media, Technology & Social Change; Political Sociology; Digital Sociology; Culture, Identity & Interaction; Social Control & Deviance; Theory; Qualitative Methods

PEER-REVIEWED PUBLICATIONS

Books

2026 Lindner, Andrew. M and **Stephen R. Barnard**. *Introduction to Media Sociology: All Media Are Social.* (2nd Edition). Routledge.

2024 **Barnard, Stephen R.** *Hacking Hybrid Media: Power and Practice in an Age of Manipulation.* Oxford University Press. (Series: Oxford Studies in Digital Politics)

2020 Lindner, Andrew. M and **Stephen R. Barnard**. *All Media Are Social: Sociological Perspectives on Mass Media.* Routledge.

2018 **Barnard, Stephen R.** *Citizens at the Gates: Twitter, Networked Publics and the Transformation of American Journalism*. Palgrave Macmillan.

***Winner: Best Book Award** (2020) from the Communication, Information Technologies, and Media Sociology (CITAMS) section of the American Sociological Association.

Articles

2024 **Barnard, Stephen R.** "This Is How We .Win! Capital-Building and Media Manipulation Practices on The_Donald." *Information, Communication & Society* 27(14):2480–97. doi: 10.1080/1369118X.2024.2352637.

2018 **Barnard, Stephen R.** "Tweeting #Ferguson: Mediatized fields and the new activist journalist" *New Media & Society* 20(7):2252–71. (Published online June 19, 2017).

2016 **Barnard, Stephen R.** "'Tweet or Be Sacked': Twitter and the New Elements of Journalistic Practice" *Journalism* 17(2):190–207. (Published online October 9, 2014).

2009 **Barnard, Stephen R.** and Jesse P. Van Gerven. "A People's Method(ology): A Dialogical Approach" *Cultural Studies ⇔ Critical Methodologies* 9(6):816–831.

Book Chapters

2021 **Barnard, Stephen R.** "Journalism in the Age of Twitter" In *The Oxford Handbook of Sociology and Digital Media,* edited by Sarah Sobieraj and Deana Rohlinger. Oxford University Press.

2021 **Barnard, Stephen R.** "Fake News" In *Globalizing Collateral Language: From 9/11 to Endless War*, edited by John Collins and Somdeep Sen. University of Georgia Press.

2016 **Barnard, Stephen R.** "Digital Sociology's Vocational Promise" In *Digital Sociologies*, edited by Jessie Daniels, Karen Gregory, and Tressie McMillan Cottom. UK: Bristol. Policy Press.

2016 **Barnard, Stephen R.** "Spectacles of Self(ie) Empowerment? Networked Individualism and the Logic of the (Post)Feminist Selfie" *Studies in Media and Communications.* Volume 11. Emerald Group Publishing Limited.

Invited Publications

2015 **Barnard, Stephen R.** "Building Castles in the Air: Critical Digital Pedagogy and the Pursuit of Praxis" *Hybrid Pedagogy.* (September 1) Available at: https://hybridpedagogy.org/building-castles-in-the-air-critical-digital-pedagogy-and-the-pursuit-of-praxis/

*Republished February 2021 in *Hybrid Teaching: Pedagogy, People, and Politics*, Edited by Christopher Friend. Hybrid Pedagogy/Pressbooks.

OTHER PUBLICATIONS

Essays

2019 "Power and Politics in the Age of Hybrid Media." *States, Power, & Societies: ASA Political Sociology Section Newsletter*. Winter 2019: 28-31.

2016 "Keeping It Real with Twitter and #realacademicbios." *Contexts*. March 9. Available at: https://contexts.org/blog/keeping-it-real-with-twitter-and-realacademicbios/

Book Reviews

2019 "Technically Together: Reconstructing Community in a Networked World. By Taylor Dotson." *American Journal of Sociology.* 124(5):1594-1596.

2015 "Jolyon Mitchell, Promoting Peace, Inciting Violence: The Role of Religion and Media." *Journal of Media and Religion*, 14(1):46-48.

2012 "Jennifer Earl and Katrina Kimport, Digitally Enabled Social Change: Activism in the Internet Age." *New Media & Society*, 14(5):894-895.

SELECTED CONFERENCE PRESENTATIONS

2024 "Media Power, Practice, and the Future of Problematic Information." Paper session, "Media Sociology I: Politics and the News." American Sociological Association Annual Meeting. August 12. Montréal, CA.

2023 "Media-Hacking Practices on The_Donald: Tools for Waging and Contesting (Media) Power." Paper session, "Miscommunication, Disinformation Technologies, and Bad Media." American Sociological Association Annual meeting. August 20. Philadelphia, PA.

2022 "What are Platforms For? Profit, Persuasion, and (Dis)Information." Paper session, "Media Studies." North Central Sociological Association Annual meeting. April 2. Indianapolis, IN.

2021 "Fake News." Panel session, "Making the 'War on Terror': Past, Present and Future." International Studies Association Annual meeting. April 8. Virtual Event.

2020 "Power and Propaganda in the Age of Hybrid Media." Paper session, "Media, (Mis)Information, and Democracy." American Sociological Association Annual meeting. August 11. Virtual Event.

2020 "Journalism in the Age of Twitter." Paper session, "Digital Sociology: Creating Content." Eastern Sociological Society Annual Meeting. March 1. Philadelphia, PA.

2020 "Journalism in the Age of Twitter (or Sociology in an Age of Social Media)." Paper Session, "The Future of...Labor and Journalism." The Digital Sociology Collective First Annual Unconference. February 27. Philadelphia, PA.

2019 "Legacies of Media Power: Hacking Meaning and Attention in the (Dis)Information Age." Panel Session, "Fake News, Information, Disinformation." Media Sociology Preconference, American Sociological Association Annual Meeting. August 9. New York, NY.

2019 "The Rise of Anti-Democratic Media in the Post-Fairness Doctrine Era." Panel Session, "Disinformation." Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting. March 15. Boston, MA.

2019 "(In)Justice in Practice: Community-based Learning as a Method of Social Change." Pedagogy presentation, "Activism, Community Engagement, and Public Sociology II" session. Eastern Sociological Society Annual Meeting. March 16. Boston, MA.

2018 "Journalistic Practice, Platforms, and the Future of Media Power." Paper Presentation. "Media Sociology I: Politics and the News" session. American Sociological Association. August 13. Philadelphia, PA.

2018 "From Fox News to Fake News: Making Sense of (Dis)Information in the Age of Mediatization" Media Sociology Preconference, American Sociological Association Annual Meeting. August 10. Philadelphia, PA.

2017 "Trump, Twitter, and the Battle for Symbolic Power" Paper presentation. "Meaning Making" session, Media Sociology Preconference, American Sociological Association Annual Meeting. August 11. Montréal, CA.

2017 "The Revolution Will Be Mediatized: Fashioning the Lenses of Field Theory and Mediatization for the Study of Twitter and Contemporary Journalism" Paper presentation. "Digitally Networked Field Studies" session, Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting. February 26. Philadelphia, PA.

2016 "Seeking Social Justice in the Digital Age: A Praxis-Oriented Approach to Community-Based Learning and Offender Reentry" Pedagogy presentation. "Negotiating Social Justice through Digital Engagement" session, Bucknell University Digital Scholarship Conference. October 30. Lewisburg, PA.

2016 "We stand with #Nerdland: Twitter, Journalism, and the Affective Power of Networked Publics" Paper presentation. "Connected Cultures" session, Media Sociology Preconference. American Sociological Association Annual Meeting. August 19. Seattle, WA.

2016 "Tweeting #Ferguson: Mediatized Fields and the New Activist Journalist" Paper presentation. "Social Media Approaches to Racial/Ethnic Activism and Social Bonding" session, Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting. March 19. Boston, MA.

2016 "Twitter & Society: Teaching with and about technology." THATcamp North Country, March 10. Canton, NY.
*Presented with undergraduate students from Capstone course.

2015 "Can You Digit? Digital Sociology's Vocational Promise." Roundtable paper presentation. "Digital Futures" session, Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting. February 28. New York, NY.

2014 "Putting the 'Me' in Media Studies: Teaching with and about new media technologies." Digital poster presentation. Teaching and Learning Conference, University of Denver. April 4.

2013 "Twitter and the Structural Transformation of the Journalistic Field." Paper presentation. "Media Logics" session, Media Sociology Preconference, American Sociological Society Annual Meeting. August 9. New York, NY.

2013 "'Tweet or Be Sacked': Twitter and the Transformation of Journalistic Practice(s)." Paper presentation. "Media Sociology" session. Midwest Sociological Society Annual Meeting. March 29. Chicago, IL.

2011 "Opening Up Fields of Journalistic Possibility: Interactionism and Journalistic Professionalism in the Web 2.0 Era." Paper presentation. "Media Sociology II" session American Sociological Association Annual Meeting. August 20. Las Vegas, NV.

INVITED PRESENTATIONS

2026 "Hacking Hybrid Media: Power and Practice in an Age of Manipulation." Invited lecture to Rodney Benson's Graduate Seminar. New York University (Virtual). March 24.

2020 "Networks of Media Power: Hacking Meaning and Attention in the (Dis)Information Age." St. Lawrence University Alumni Executive Council. January 30.

2019 "Networks of Media Power: Hacking Meaning and Attention in the (Dis)Information Age." Skidmore College. October 3.

2019 "Citizens at the Gates: Twitter, Networked Publics and the Transformation of American Journalism." SOAR (Older Adult Education), Canton, NY. April 5.

2017 "Introduction to Social Media Research." Full-day workshop to faculty and graduate students at the University of Missouri-Columbia. June 5.

2016 "Just Be You: Tips for Professional Networking in the Digital Age." Invited presentation in faculty workshop on Developing and Managing Your Academic & Professional Digital Identity. St. Lawrence University, Canton NY. February 23.

2014 Panelist and Moderator. "Disaster Coverage and Drones" Digital Media Ethics Symposium. University of Colorado, Boulder. March 14.

2012 "Doing Digital Ethnography (with Qualitative Content Analysis)" Invited lecture to Amanda Hinnant's Graduate Seminar on "Qualitative Research Methods in Journalism." Missouri School of Journalism. October 10.

2010 "Media Literacy and Citizenry: Why (critical) media literacy is imperative, and how to facilitate it in the age of new media" Invited lecture to The

Missouri Bar Association's Annual Law Conference. (Two sessions.) March 4.

SELECTED MEDIA APPEARANCES

Op-Eds

2021 "With Trump gone, social media may never be the same" NorthJersey.com, January 13. *Published by multiple outlets in the USA TODAY Network

2020 "Media-Wise, Biden Is Far Behind Trump" RealClearPolitics, June 7.

2020 "Misinformation about coronavirus is more troubling than you think" The Hill, April 15.

2019 "Trump can't 'block' Twitter users, but he can still use it for divisive rhetoric" The Hill, July 15.

2019 "Trump and Twitter: A match made in the Oval Office?" The Hill, April 30.

2018 "Journalists, please don't leave — it's time to fix Twitter" The Hill, July 29.

2018 "It's Time for the Fourth Estate to Heed the Fifth" RealClearPolitics, July 26.

Press

2025 Mullins, Marc. "SCOTUS to Weigh in on TikTok Ban." WRTV 6 Indianapolis. January 13.

2024 Ricard, Paul. "End Of A Love Affair: News Media Quit X Over 'Disinformation'" Agence France-Press. November 15. *Published in *Barron's*, MSN, *Yahoo News!*, and dozens of local and global news outlets.

2023 Glaros, Gina. "'I think it is better than nothing' | Butler professor reacts to TikTok limiting daily screen time for kids." WTHR 13 News. March 2.

2022 Ricard, Paul. "Journalists Have Much To Lose If Twitter Dies" Agence France-Presse. November 11. *Published in *Yahoo! News, International Business Times*, *Barron's*, and dozens of local and global news outlets.

2022 WTHR 13 News, NBC-Indianapolis. "Meta Restricting Political Ads," Television news broadcast, 6:00 p.m. November 2.

2021 Rekdal, Andreas. "How 'shadow bans' went from moderation technique to conspiracy theory." Built In, May 6.

2021 Sommerstein, David. "'Get back to basics': St. Lawrence University researcher on social media and extremism." North Country Public Radio, February 3.

2018 Blanding, Michael. "Where Does Journalism End and Activism Begin?" Nieman Reports, August 21.

2018 Foglia, Lou. "Has Twitter made us mean, dumb, and addicted?" Beme News, August 1.

2014 Jarchow, Matt. "Social Media an Emerging Threat to College Campuses" Time Warner Cable News, October 27.

2014 Rizzo, Alan. "Yik Yak should be studied, not banned, professor says" Watertown Daily Times, October 24.

Research Briefs & Podcast Appearances

2025 "Vaccination Against Misinformation" Public Health Insight. August 12.

2025 "The Anatomy of Misinformation: Who Wins When Truth Loses" Public Health Insight. August 5.

2025 "How Twitter Transformed Media, Journalism, and Our Information Diets" Public Health Insight. July 29.

2020 "Twitter (Stephen Barnard)" The Annex Sociology Podcast, April 23.

2015 "Stephen Barnard, St. Lawrence University – Social Media and Journalism" Academic Minute, WAMC Northeast Public Radio, April 27.

2015 "'Tweet or Be Sacked': Twitter and the New Elements of Journalistic Practice" Sage Video.

TEACHING

Butler University

Deviance and Social Control (300-level)
Media and Society (300-level)
Social Theory Seminar (300-level)
Social World 200: Understanding Society [topic: Media] (100-level)
Surveillance and Society (300-level)
Technology, Power, and the Public Sphere (300-level)
Violence, Media, and Culture (300-level)

St. Lawrence University (2014-2021)

Principles of Sociology (100-level)
Media and Society (100-level)
Fake News, Real Facts? Sociological Critiques of Mass Media (first-year seminar)
Question Everything: The Art of Information Activism (first-year program)
Criminal (In)Justice (200-level; community-based learning in county jail)
Culture and Identity in the Digital Age (200-level)
New Media, Conflict and Control (200-level)
Twitter and Society (300-level; capstone seminar with applied research methods)
Media and Power (300-level; capstone seminar)

University of Denver (2013-2014)

Introduction to Media & Culture (100-level)
New Media, Conflict and Control (advanced seminar; writing-intensive)
Quantitative Research Methods (graduate-level)

University of Missouri (2007-2013)

Social Deviance (100-level)
Introduction to Sociology (100-level; honors)
Introduction to Peace Studies (100-level; writing-intensive)
Culture & Mass Media (200-level)
Recent Theories in Sociology (300-level)
Social Psychology (300-level)
The News Media: Journalism & Advertising in a Democratic Society (100-level)

PROFESSIONAL SERVICE

Selected University Service – Butler University

2021-	Department of Sociology and Criminology – Chair
2026	Elijah Anderson, Phi Beta Kappa Visiting Scholar - Co-Organizer. February 12-13.
2025	Tenure-Track Search Committee – Chair
2025-	Faculty Mentor – College of Liberal Arts and Sciences.
2024-	President's Faculty Advisory Group – Member

2024	Organizer and Moderator, *Rethinking Race, Crime, and Justice: A panel discussion for change.* Butler Cultural Requirement event. September 18.
2023-2024	Lecturer Search Committee - Chair
2023-2024	Administrative Specialist Search Committee – Co-Chair
2023	Online Undergraduate Degree Program in Forensics. Summer Workgroup.
2022	Tenure-Track Search Committee (two faculty lines) – Chair
2021-2022	Instructor Search Committee – Chair
2021-2022	Tenure-Track Search Committee – Chair
2021	Administrative Specialist Search Committee – Co-Chair

Selected University Service – St. Lawrence University

2019-2021	Sociology Department, St. Lawrence University – Chair
2020-2021	Educational Technology Committee, St. Lawrence University – Chair
2020	Academic Restructuring Working Group. Experience St. Lawrence Task Force.
2020	Programmatic Working Group. Experience St. Lawrence Task Force.
2019-2021	Diversity Advocate (for faculty hiring)
2019	Tenure-track Search Committee – Co-Chair
2018-2019	Ad-hoc committee for Digital Accessibility
2018-2019	Ad-hoc committee for implementation of new University-wide Learning Goal
2015-2019	Information Technology Committee, St. Lawrence University – (Chair: 2016-2017, 2018-2019)
2015-2016	New York Six (NY6) Think Tank – Faculty Fellow
2014-2018	Crossing Boundaries (Digital Humanities) Advisory Board St. Lawrence University

Conference Organizing and Presiding

2020 Presider and Co-Organizer, Media, (Mis)Information, and Democracy. American Sociological Association Annual Meeting.

2019 Organizer and Presider, What is Journalism For? American Sociological Association Annual Meeting.

2018 Presider, Visual Media Presentations. American Sociological Association Annual Meeting.

2018 Moderator, Visual Studies. Media Sociology Preconference.

2017 Presider, Contemporary Issues in Journalism and Media Sociology: From Addiction to Advertising. American Sociological Association Annual Meeting.

2015 Presider, Digital Futures. Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting.

2013 Organizer and Presider, Media Sociology. Midwest Sociological Society Annual Meeting.

2012 Co-Organizer, Media Sociology. Midwest Sociological Society Annual Meeting.

2011 Organizer and Presider, Sociology of Media. Midwest Sociological Society Annual Meeting.

2010 Organizer and Presider, Sociology of Media. Midwest Sociological Society Annual Meeting.

2009 Organizer and Presider, Qualitative Methods; Sociology of Media. Midwest Sociological Society Annual Meeting.

Refereeing

Information, Communication and Society
International Journal of Press/Politics
Journal of Broadcasting and Electronic Media
Journal of Communication
Journalism
Journalism Studies
Media and Communication
New Media and Society
Poetics
Routledge

Social Problems
Social Media + Society
Sociology Compass
Sociology of Race and Ethnicity
Symbolic Interaction
The Communication Review

Service to the Community

Organizer – North Country Resource (Community-based learning project with county jail and community partners) http://northcountryresource.org/

PROFESSIONAL ASSOCIATIONS

American Sociological Association (ASA) — 2010-present
Section Membership

Communication, Information Technologies, and Media Sociology (CITAMS)
Sociology of Culture

North Central Sociological Association (NCSA) — 2022-2023

Eastern Sociological Society (ESS) — 2015-2020

Midwest Sociological Society (MSS) — 2006-2014
Action Coalition for Media Education (ACME) — 2016-2017

AWARDS, FELLOWSHIPS, GRANTS AND HONORS

Selected Awards and Grants

2025 Student Impact Award – Butler University. December.

2025 Faculty "All Star" – Special Recognition of Faculty Excellence. Butler University. January 25.

2024-2025 Scholarship Star –Spotlight on Excellence in Teaching and Scholarship. Butler University. February 10.

2024 Family Council Leadership Impact Award. Butler University.

2020- Frank P. Piskor Faculty Lectureship, "Hacking Hybrid Media: Power,

2021 Politics, and Problematic Information in American Media." St. Lawrence University.

"The Piskor Faculty Lectureship was established in 1979 to encourage original and continued research among St. Lawrence faculty members, to recognize and honor distinguished scholarship and to afford the opportunity for faculty to share their learning with the academic community."

2020 Best Book Award, Communication, Information Technologies, and Media Sociology (CITAMS) section of the American Sociological Association.

2017 William B. Bradbury, Jr. Faculty Award ($2000). St. Lawrence University.

2015 Crossing Boundaries Small Grant ($2000). "Twitter and Society: Practicing Digital Sociology with 'Big Data'." St. Lawrence University, Mellon Humanities Grant.

Fellowships

2015-2016 Digital Initiatives Senior Faculty Fellow – St. Lawrence University, supported by the Mellon Foundation Humanities Grant.

2015 Hybrid Pedagogy Fellow – Digital Pedagogy Lab, University of Wisconsin-Madison. August 10-14.

2014-2015 Digital Initiatives Faculty Fellow – St. Lawrence University, supported by the Mellon Foundation Humanities Grant.

Honors

Phi Beta Kappa, Theta of Indiana, Butler University – Honorary Member, 2026

Golden Key International Honour Society – Lifetime Member, 2011

PROFESSIONAL DEVELOPMENT

2026 Equitable Review for Tenure and Promotion. American Sociological Association. April 23.

2025 EAB. Embracing Positional Power and Building a Culture of Trust. Butler University. August 19.

2022 Council of Independent Colleges Department Chairs Workshop. May 4-6. Pittsburgh, PA.

2019 New York Six Department Chairs Leadership Retreat. May 31-June 1.

2018 Oral Communication Institute, St. Lawrence University. August 16-17.

2015 Digital Pedagogy Lab, University of Wisconsin-Madison. August 10-14.

2013 Advanced Seminar Writing Workshop. University of Denver. December 4-6.

2013 On-line teaching: An in-person primer, University of Missouri. January 25.

2012-2013 Preparing Future Faculty program, University of Missouri Graduate School.

2011 Safe Space Training, University of Missouri LGBTQ Resource Center.

2008 Teaching Sociology, University of Missouri training course. Fall 2008.

2008 Preventing Sexual Harassment Certification. University of Missouri.