

Stephen R. Barnard

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EDUCATION

- Ph.D. Sociology, University of Missouri, Columbia. 2012.
Dissertation: Twitter and the Journalistic Field: How the Growth of a New(s) Medium is Transforming Journalism
- M.A. Sociology, University of Missouri, Columbia. 2007.
Thesis: Crooked Coverage: A Study of (De)Racialized Texts in Print Media
- B.A. Sociology, University of Missouri, Columbia. 2005.

EMPLOYMENT

- 2019- Associate Professor and Chair – St. Lawrence University
Department of Sociology
- 2014-2019 Assistant Professor – St. Lawrence University
Department of Sociology
- 2013-2014 Lecturer and Postdoctoral Fellow – University of Denver
Department of Media, Film & Journalism Studies
- 2012-2013 Postdoctoral Fellow – University of Missouri, Columbia
Mizzou Advantage 'Media of the Future' Initiative
Department of Journalism Studies, Peace Studies Program

RESEARCH & TEACHING INTERESTS

Media & Journalism Studies; Technology & Social Change; Digital Sociology; Culture, Identity & Interaction; Theory; Qualitative Methods; Social Control & Deviance

PEER-REVIEWED PUBLICATIONS

Books

- 2020 Lindner, Andrew. M and **Stephen R. Barnard**. *All Media Are Social: Sociological Perspectives on Mass Media*. Routledge.

- 2018 **Barnard, Stephen R.** *Citizens at the Gates: Twitter, Networked Publics and the Transformation of American Journalism*. Palgrave Macmillan.
*Winner: [2020 Book Award](#) from the Communication, Information Technologies, and Media Sociology (CITAMS) section of the American Sociological Association.

Articles

- 2018 **Barnard, Stephen R.** "Tweeting #Ferguson: Mediatized fields and the new activist journalist" *New Media & Society*. 20(7):2252–71. (Published online June 19, 2017).
- 2016 **Barnard, Stephen R.** "'Tweet or Be Sacked': Twitter and the New Elements of Journalistic Practice" *Journalism: Theory, Practice and Criticism*. 17(2):190-207. (Published online October 9, 2014).
- 2009 **Barnard, Stephen R.** and Jesse P. Van Gerven. "A People's Method(ology): A Dialogical Approach" (with Jesse P. Van Gerven) *Cultural Studies ⇔ Critical Methodologies*, 9(6):816-831.

Book Chapters

- Forth-Coming **Barnard, Stephen R.** "Fake News" In *20 Years of Collateral Language: Afterlives of 9/11*, edited by John Collins and Somdeep Sen. University of Georgia Press.
- 2016 **Barnard, Stephen R.** "Digital Sociology's Vocational Promise" In *Digital Sociologies*, edited by Jessie Daniels, Karen Gregory, and Tressie McMillan Cottom. UK: Bristol. Policy Press.
- 2016 **Barnard, Stephen R.** "Spectacles of Self(ie) Empowerment? Networked Individualism and the Logic of the (Post)Feminist Selfie" *Studies in Media and Communications*. Volume 11. Emerald Group Publishing Limited.

Invited Publications

- 2015 **Barnard, Stephen R.** "Building Castles in the Air: Critical Digital Pedagogy and the Pursuit of Praxis" *Hybrid Pedagogy*. (September 1) Available at: <http://www.hybridpedagogy.com/journal/building-castles-in-the-air-critical-digital-pedagogy-and-the-pursuit-of-praxis/>

Work in Progress & Under Review

- Under Contract *Hacking Hybrid Media: Power, Practice, and Problematic Information*. Oxford Studies in Digital Politics Series, Edited by Andrew Chadwick. Oxford University Press.

- Under Review “Networks of Media Power: Hacking Meaning and Attention in the (Dis)Information Age” For: *Messages and Meaning in Mass Media*. Edited by Ian Sheinheit. Emerald Group Publishing Limited.
- Under Review “Power and Propaganda in the Age of Hybrid Media: A Practice Oriented Approach” For: *Information, Communication & Society*.
- In Progress “Journalism in the Age of Twitter” For: *The Oxford Handbook of Sociology and Digital Media*. Edited by Sarah Sobieraj and Deana Rohlinger. Oxford University Press.

OTHER PUBLICATIONS

Essays

- 2019 “Power and Politics in the Age of Hybrid Media.” *States, Power, & Societies: ASA Political Sociology Section Newsletter*. Winter 2019: 28-31.
- 2016 “Keeping It Real with Twitter and #realacademicbios.” *Contexts*. March 9. Available at: <https://contexts.org/blog/keeping-it-real-with-twitter-and-realacademicbios/>

Book Reviews

- 2019 “Technically Together: Reconstructing Community in a Networked World. By Taylor Dotson.” *American Journal of Sociology*. 124(5):1594-1596.
- 2015 “Jolyon Mitchell, Promoting Peace, Inciting Violence: The Role of Religion and Media.” *Journal of Media and Religion*, 14(1):46-48.
- 2012 “Jennifer Earl and Katrina Kimport, Digitally Enabled Social Change: Activism in the Internet Age.” *New Media & Society*, 14(5):894-895.

SELECTED CONFERENCE PRESENTATIONS

- 2020 “Power and Propaganda in the Age of Hybrid Media.” Paper session, “Media, (Mis)Information, and Democracy.” American Sociological Association Annual meeting. August 11. Virtual Event.
- 2020 “Journalism in the Age of Twitter.” Paper session, “Digital Sociology: Creating Content.” Eastern Sociological Society Annual Meeting. March 1. Philadelphia, PA.

- 2020 "Journalism in the Age of Twitter (or Sociology in an Age of Social Media)." Paper Session, "The Future of...Labor and Journalism." The Digital Sociology Collective First Annual Unconference. February 27. Philadelphia, PA.
- 2019 "Legacies of Media Power: Hacking Meaning and Attention in the (Dis)Information Age." Panel Session, "Fake News, Information, Disinformation." Media Sociology Preconference, American Sociological Association Annual Meeting. August 9. New York, NY.
- 2019 "The Rise of Anti-Democratic Media in the Post-Fairness Doctrine Era." Panel Session, "Disinformation." Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting. March 15. Boston, MA.
- 2019 "(In)Justice in Practice: Community-based Learning as a Method of Social Change." Pedagogy presentation, "Activism, Community Engagement, and Public Sociology II" session. Eastern Sociological Society Annual Meeting. March 16. Boston, MA.
- 2018 "Journalistic Practice, Platforms, and the Future of Media Power." Paper Presentation. "Media Sociology I: Politics and the News" session. American Sociological Association. August 13. Philadelphia, PA.
- 2018 "From Fox News to Fake News: Making Sense of (Dis)Information in the Age of Mediatization" Media Sociology Preconference, American Sociological Association Annual Meeting. August 10. Philadelphia, PA.
- 2017 "Trump, Twitter, and the Battle for Symbolic Power" Paper presentation. "Meaning Making" session, Media Sociology Preconference, American Sociological Association Annual Meeting. August 11. Montréal, CA.
- 2017 "The Revolution Will Be Mediatized: Fashioning the Lenses of Field Theory and Mediatization for the Study of Twitter and Contemporary Journalism" Paper presentation. "Digitally Networked Field Studies" session, Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting. February 26. Philadelphia, PA.
- 2016 "Seeking Social Justice in the Digital Age: A Praxis-Oriented Approach to Community-Based Learning and Offender Reentry" Pedagogy presentation. "Negotiating Social Justice through Digital Engagement" session, Bucknell University Digital Scholarship Conference. October 30. Lewisburg, PA.
- 2016 "We stand with #Nerdland: Twitter, Journalism, and the Affective Power of Networked Publics" Paper presentation. "Connected Cultures" session, Media Sociology Preconference. American Sociological Association Annual Meeting. August 19. Seattle, WA.

- 2016 “Tweeting #Ferguson: Mediatized Fields and the New Activist Journalist” Paper presentation. “Social Media Approaches to Racial/Ethnic Activism and Social Bonding” session, Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting. March 19. Boston, MA.
- 2016 “Twitter & Society: Teaching with and about technology.” THATcamp North Country, March 10. Canton, NY.
- 2015 “Can You Digit? Digital Sociology’s Vocational Promise.” Roundtable paper presentation. “Digital Futures” session, Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting. February 28. New York, NY.
- 2014 “Putting the ‘Me’ in Media Studies: Teaching with and about new media technologies.” Digital poster presentation. Teaching and Learning Conference, University of Denver. April 4.
- 2013 “Twitter and the Structural Transformation of the Journalistic Field.” Paper presentation. “Media Logics” session, Media Sociology Preconference, American Sociological Society Annual Meeting. August 9. New York, NY.
- 2013 “‘Tweet or Be Sacked’: Twitter and the Transformation of Journalistic Practice(s).” Paper presentation. “Media Sociology” session. Midwest Sociological Society Annual Meeting. March 29. Chicago, IL.
- 2011 “Opening Up Fields of Journalistic Possibility: Interactionism and Journalistic Professionalism in the Web 2.0 Era.” Paper presentation. “Media Sociology II” session American Sociological Association Annual Meeting. August 20. Las Vegas, NV.

INVITED PRESENTATIONS

- 2019 “Networks of Media Power: Hacking Meaning and Attention in the (Dis)Information Age.” Skidmore College. October 3, 2019.
- 2019 “Citizens at the Gates: Twitter, Networked Publics and the Transformation of American Journalism.” SOAR (Older Adult Education), Canton, NY. April 5, 2019.
- 2017 “Introduction to Social Media Research.” Full-day workshop to faculty and graduate students at the University of Missouri-Columbia. June 5, 2017.

- 2016 “Just Be You: Tips for Professional Networking in the Digital Age.” Invited presentation in faculty workshop on Developing and Managing Your Academic & Professional Digital Identity. St. Lawrence University, Canton NY. February 23, 2016.
- 2014 Panelist and Moderator. “Disaster Coverage and Drones” Digital Media Ethics Symposium. University of Colorado, Boulder. March 14, 2014.
- 2012 “Doing Digital Ethnography (with Qualitative Content Analysis)” Invited lecture to Amanda Hinnant’s Graduate Seminar on “Qualitative Research Methods in Journalism.” Missouri School of Journalism. October 10, 2012.
- 2010 “Media Literacy and Citizenry: Why (critical) media literacy is imperative, and how to facilitate it in the age of new media” Invited lecture to The Missouri Bar Association’s Annual Law Conference. (Two sessions.) March 4, 2010.

MEDIA APPEARANCES

Op-Eds

- 2020 “Media-Wise, Biden Is Far Behind Trump” [RealClearPolitics](#), June 7.
- 2020 “Misinformation about coronavirus is more troubling than you think” [The Hill](#), April 15.
- 2019 “Trump can't 'block' Twitter users, but he can still use it for divisive rhetoric” [The Hill](#), July 15.
- 2019 “Trump and Twitter: A match made in the Oval Office?” [The Hill](#), April 30.
- 2018 “Journalists, please don’t leave — it’s time to fix Twitter” [The Hill](#), July 29.
- 2018 “It’s Time for the Fourth Estate to Heed the Fifth” [RealClearPolitics](#), July 26.

Press

- 2018 Blanding, Michael. “Where Does Journalism End and Activism Begin?” [Nieman Reports](#), August 21.
- 2018 Foglia, Lou. “Has Twitter made us mean, dumb, and addicted?” [Beme News](#), August 1.
- 2014 Jarchow, Matt. “Social Media an Emerging Threat to College Campuses” [Time Warner Cable News](#), October 27.

- 2014 Rizzo, Alan. "Yik Yak should be studied, not banned, professor says"
[Watertown Daily Times](#), October 24.

Research Briefs

- 2020 "Twitter (Stephen Barnard)" [The Annex Sociology Podcast](#), April 23.
- 2015 "Stephen Barnard, St. Lawrence University – Social Media and Journalism"
[Academic Minute](#), WAMC Northeast Public Radio, April 27.
- 2015 "'Tweet or Be Sacked': Twitter and the New Elements of Journalistic Practice" [Sage Video](#).

TEACHING

St. Lawrence University

Principles of Sociology (100-level)
Media and Society (100-level)
Fake News, Real Facts? Sociological Critiques of Mass Media (first-year seminar)
Question Everything: The Art of Information Activism (first-year program)
Culture and Identity in the Digital Age (200-level)
New Media, Conflict and Control (200-level)
Criminal (In)Justice (200-level; community-based learning in county jail)
Twitter and Society (300-level; capstone seminar with applied research methods)
Media and Power (300-level; capstone seminar)

University of Denver

Introduction to Media & Culture (100-level)
New Media, Conflict and Control (advanced seminar; writing-intensive)
Quantitative Research Methods (graduate-level)

University of Missouri

Instructor of Record (2007-2012)

Culture & Mass Media (200-level)
Introduction to Peace Studies (100-level; writing-intensive)
Introduction to Sociology (100-level; honors)
Recent Theories in Sociology (300-level)
Social Deviance (100-level)
Social Psychology (300-level)
The News Media: Journalism & Advertising in a Democratic Society (100-level)

ADVISING & MENTORING

Research Supervisor and Mentor: "Status Portrayal on Instagram: Identity Formation in the Twenty-First Century." St. Lawrence University Summer Fellowship. Summer 2018.

Independent Study: Reporting on Issues in the Criminal Justice System. St. Lawrence Citizen Journalism Incubator. Spring 2018.

Independent Study: Examining race-based social movements from Civil Rights to Black Lives Matter. Spring 2016.

PROFESSIONAL ASSOCIATIONS

American Sociological Association (ASA) — 2010-present

Section Membership

Communication, Information Technologies, and Media Sociology (CITAMS)
Sociology of Culture

Eastern Sociological Society (ESS) — 2015-present

Midwest Sociological Society (MSS) — 2006-2014

Action Coalition for Media Education (ACME) — 2016-2017

PROFESSIONAL SERVICE

Ad-hoc Reviewer

Information, Communication and Society
Journal of Broadcasting and Electronic Media
Journal of Communication
Journalism
Journalism Studies
Media and Communication
New Media and Society
Poetics
Routledge
Social Media + Society
Sociology Compass
Sociology of Race and Ethnicity
Symbolic Interaction
The Communication Review

Conference Organizing and Presiding

- 2020 Presider and Co-Organizer, Media, (Mis)Information, and Democracy. American Sociological Association Annual Meeting.
- 2019 Organizer and Presider, What is Journalism For? American Sociological Association Annual Meeting.
- 2018 Presider, Visual Media Presentations. American Sociological Association Annual Meeting.
- 2018 Moderator, Visual Studies. Media Sociology Preconference.
- 2017 Presider, Contemporary Issues in Journalism and Media Sociology: From Addiction to Advertising. American Sociological Association Annual Meeting.
- 2015 Presider, Digital Futures. Digital Sociology Mini-Conference, Eastern Sociological Society Annual Meeting.
- 2013 Organizer and Presider, Media Sociology. Midwest Sociological Society Annual Meeting.
- 2012 Co-Organizer (with Sam Claster), Media Sociology. Midwest Sociological Society Annual Meeting.
- 2011 Organizer and Presider, Sociology of Media. Midwest Sociological Society Annual Meeting.
- 2010 Organizer and Presider, Sociology of Media. Midwest Sociological Society Annual Meeting.
- 2009 Organizer and Presider, Qualitative Methods; Sociology of Media. Midwest Sociological Society Annual Meeting.

St. Lawrence University and Departmental Service

- 2020 Member, SLU Programmatic Working Group. Experience St. Lawrence Task Force.
- 2019- Diversity Advocate (for faculty hiring)
- 2019-2020 Co-Chair of Tenure-Track Search Committee, Sociology Department
- 2018-2019 Digital Accessibility ad-hoc committee

- 2015-2019 Information Technology Committee, St. Lawrence University
(Chair: 2016-2017, 2018-2019)
- 2015-2017 Co-Director: Weave News
- 2015-2016 Faculty Fellow: New York Six (NY6) Think Tank
- 2014-2018 Crossing Boundaries (Digital Humanities) Advisory Board
St. Lawrence University

AWARDS, FELLOWSHIPS, GRANTS AND HONORS

Selected Awards and Grants

- 2020- Frank P. Piskor Faculty Lectureship, "Hacking Hybrid Media: Power,
2021 Politics, and Problematic Information in American Media."
"The Piskor Faculty Lectureship was established in 1979 to encourage original and continued research among St. Lawrence faculty members, to recognize and honor distinguished scholarship and to afford the opportunity for faculty to share their learning with the academic community."
- 2020 Best Book Award, Communication, Information Technologies, and Media Sociology (CITAMS) section of the American Sociological Association.
- 2017 William B. Bradbury, Jr. Faculty Award (\$2000). St. Lawrence University.
- 2015 Crossing Boundaries Small Grant (\$2000). "Twitter and Society: Practicing Digital Sociology with 'Big Data'." St. Lawrence University, Mellon Humanities Grant.

Fellowships

- 2015-2016 Digital Initiatives Senior Faculty Fellow – St. Lawrence University, supported by the Mellon Foundation Humanities Grant.
- 2015 Hybrid Pedagogy Fellow – Digital Pedagogy Lab, University of Wisconsin-Madison. August 10-14.
- 2014-2015 Digital Initiatives Faculty Fellow – St. Lawrence University, supported by the Mellon Foundation Humanities Grant.

Honors

- Golden Key International Honour Society – Lifetime Member, 2011

PROFESSIONAL DEVELOPMENT

- 2019 New York Six Department Chairs Leadership Retreat. May 31-June 1.
- 2018 Oral Communication Institute, St. Lawrence University. August 16-17.
- 2015 Digital Pedagogy Lab, University of Wisconsin-Madison. August 10-14.
- 2013 Advanced Seminar Writing Workshop. University of Denver. December 4-6.
- 2013 On-line teaching: An in-person primer, University of Missouri. January 25.
- 2012-2013 Preparing Future Faculty program, University of Missouri Graduate School.
- 2011 Safe Space Training, University of Missouri LGBTQ Resource Center.
- 2008 Teaching Sociology, University of Missouri training course. Fall 2008.
- 2008 Preventing Sexual Harassment Certification. University of Missouri.